Public Awareness Committee Meeting

Minutes

November 5, 2012

Present: Darrell Mattingly, Pam Roark-Glisson, Mike Freholm, and Germaine O’Connell

The committee discussed:

Brochure: The committee reviewed the draft Brochure developed and used now several times at public awareness events and talks. After much discussion on the feedback from those events, the Committee made final recommendations. Germaine will rework the brochure and share via email for feedback. Once all agrees on final edits, then the Brochure will be taken to the December Council meeting for final approval.

Canned Presentation: The committee reviewed the draft Presentation developed and used now several times at public awareness events and talks. After much discussion on the feedback from those events, the Committee made final recommendations. Germaine will rework the presentation slides and share via email for feedback. Once all agrees on final edits, then the Presentation will be taken to the December Council meeting for final approval.

The Committee agreed:

* Once both the Brochure and Presentation are final, place both on the SILC website and FaceBook page;
* That the committee would get a list of Council members willing to learn the presentation at the next full SILC meeting in order to train them on the presentation; and
* Develop a short evaluation to give after the ‘canned’ presentation is given by any member or staff.

Next meeting: Will be determined after the next full Council meeting.